



Paul K Birhanu
Visual Designer

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EDUCATION

Columbia College Chicago
BFA 2012
Graphic Design

KNOWLEDGE

CSS / HTML
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
User Interface Design
Front End
Photography
Lightroom
Screen Printing
SEO
Sketch
Wordpress
Google Analytics
Google AdWords

WORK EXPERIENCE

Physician Delivery Systems
2015 - Present

Build websites with HTML, CSS, Bootstrap and Skeleton. Create landing pages, call to actions and design email marketing. Manage client relationships, emphasizing client collaboration and satisfaction. Collaborate with marketing team to develop email and print marketing campaigns and promotional items. Train employees on new technologies and strategies.

Freelance Design
2013 - Present

Designed record packaging for independent record labels. Designed branding and packaging Uh Huh Honey Co. and JoJo Modern Pet. Produced websites for e-commerce and independent recording businesses. Designed visual interface for a care taking software.

Rakiteer Inc.
Internship
January 2012 - June 2012

Worked with a small team on troubleshooting the Rakiteer mobile application. Established an online marketing plan and participated in UX testing. Designed print pieces and worked on internal presentations.

Electionmall Technologies Inc.
Internship
June 2011 - Aug 2011

Prepared website templates and branding for politicians and organizations. Collaborated with a senior designer and also worked independently.